

Bootle Area Action Plan

Issues and Options Consultation Report

March 2022

Turley

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Executive Summary

1. Sefton Council has undertaken the first stage 'Issues and Options' consultation on the Bootle Area Action Plan (AAP). The consultation took place from November 2021 to January 2022 in line with national planning policy and guidance set out in the Council's Statement of Community Involvement.
2. The Issues and Options consultation is the first stage of the Bootle AAP process which will be developed in stages allowing for adequate consultation to take place on each stage. At this stage it is envisaged that the publication version of the AAP will be submitted to the Planning Inspectorate in summer 2023.
3. The Issues and Options consultation was widely publicised with the distribution of a detailed newsletter to every home and business within the AAP area, posts on social media, posters and press releases widely distributed to local and regional media.
4. A number of in-person and online events were held including drop in sessions at The Strand, Community by Nature and the Brunswick Centre. The Issues and Options document was available to view in full on a dedicated page on Council's website and at locations in Sefton. A Freephone number was provided for those without internet access and unable to attend an event.
5. Sefton Council is grateful for all those who took the time to comment. The next stage will set out the vision and objectives for the AAP and we will use the comments set out in this report to inform these. This is expected to take place in September to November 2022.

Introduction

- 1.1 This Consultation Report has been prepared to provide a summary of the activities undertaken during the consultation on the Issues and Options stage of the Bootle Area Action plan (AAP). It also provides a detailed summary of the comments received during the consultation.
- 1.2 It is structured as follows:
- To provide a summary of the consultation activities undertaken;
 - To summarise the feedback received; and
 - To outline the next steps of the AAP process.

Background

- 1.3 Bootle is one of the main settlements in the borough of Sefton and is a regeneration priority for Sefton Council.
- 1.4 In recent years Sefton Council purchased the Strand Shopping Centre in Bootle, alongside some of its neighbouring sites, with a view of kick-starting the regeneration of the town.
- 1.5 To complement the work that is due to be undertaken on The Strand in the coming years, Sefton Council has considered how best to bring forward the regeneration of the wider Bootle area in partnership with the residents and stakeholders of the town and has decided that the most robust and comprehensive way to achieve this would be through an AAP for Bootle.
- 1.6 The AAP will set out an overall vision for the town which will guide public and private investment. It will identify a list of projects that would be suitable for development and provide certainty to the private sector that Bootle is a good place to invest. It will also help to secure the homes that people need and want, good quality open spaces and facilities, as well as job opportunities.

Policy requirements for consultation

- 1.7 Sefton Council adopted the Sefton Local Plan in April 2017. This sets out a vision for the future of Sefton, for a 15 year period up to 2030, and a framework for the borough to grow in a positive and balanced way. The Local Plan forms part of the Development Plan alongside 'made' Neighbourhood Plans.
- 1.8 An AAP is a type of Development Plan Document that provides specific planning policy and guidance for an area where significant regeneration or investment needs to be delivered. Once formally adopted, the AAP will form part of the Development Plan and will sit alongside the Local Plan.

- 1.9 National Planning Policy Guidance (Section 18 of the Planning and Compulsory Purchase Act 2004) sets out that local planning authorities must produce a Statement of Community Involvement (SCI) to stipulate what consultation will take place in the preparation of Planning Policy documents. SMBC adopted its SCI in March 2018.
- 1.10 The document includes a summary of the consultation stages and methods that Sefton Council will use when consulting on a Local Plan or planning policy documents. These are set out in **Table 1.1** below.

Table 1.1: Stages of consultation on planning policy documents

Local Plan Stage	Consultation Duration	Consultation Methods
Scoping Consultation (Regulation 18- Town and Country Planning Regulations (Local Planning) 2012)	Minimum of 6 weeks (excluding Bank Holidays)	<ul style="list-style-type: none"> • Written/Email consultations with statutory consultees, general consultees on our database, other relevant stakeholders, individuals and organisations who have expressed a wish to be consulted or have previously made comments and; • Consultation document available on the Council's website and hard copies available at the Council offices and libraries and; Inviting representation on the document through press advertisements and a notice on the Council's website and; • Public consultation events (at Scoping and Preferred Option stages)
Preferred Option Consultation (Regulation 18- Town and Country Planning Regulations (Local Planning) 2012)	Minimum of 6 weeks (excluding Bank Holidays)	
Publication version Consultation (Regulation 19/20- Town and Country Planning Regulations (Local Planning) 2012)	Minimum of 6 weeks (excluding Bank Holidays)	

- 1.11 Before any consultation activity is undertaken on planning policy documents, the proposed consultation methods are reviewed by the Council's Consultation and Engagement Panel made up of various elected members. The Panel assesses the proposals and makes suggestions to increase the effectiveness of the consultation.
- 1.12 A Bootle AAP Community Engagement Plan (CEP) was produced in June 2021. This was presented to members of the Consultation and Engagement Panel on Friday 9 July 2021. Feedback received from this session informed the activities undertaken during the consultation.

Consultation on the Area Action Plan

- 1.13 In accordance with national planning policy guidance and the advice set out in Sefton Council's SCI, the Bootle AAP will be developed in stages allowing for adequate consultation to take place on each stage. The timeline in **Table 1.2** sets out the proposed stages of the Bootle AAP indicative timing for each stage.

Table 1.2: Consultation on the AAP

Stage	Indicative dates
Issues and Options consultation	October 2021 to January 2022
Preferred Options consultation	Summer 2023
Publication	tbd
Examination	tbd

Early engagement with officers at Sefton Council

- 1.14 During the production of the draft Issues and Options document, Sefton Council reviewed feedback received from previous consultations in the town and held a number of workshops with various Council officers to ensure it captures as many known issues and sets out a number of potential options.
- 1.15 A detailed Issues and Options paper was produced and agreed with Sefton Council Cabinet before the first stage of consultation could commence. The next chapter of this report provides a summary of the consultation activities undertaken during the Issues and Options consultation.

Consultation Activities

- 2.1 The Issues and Options consultation began on Tuesday 9 November 2021 and ran to Monday 31 January 2022. The consultation was due to close Friday 7 January 2022, but was extended to run until Monday 31 January 2022 to allow more time for respondents to submit feedback. The consultation ran for 83 days in total exceeding the relevant policy requirements identified in the first chapter of this report.
- 2.2 During the consultation the Issues and Options document was made available both on a dedicated page of the council's website (www.sefton.gov.uk/bootleaap) and in paper form at the Council offices (Magdalen House), Bootle Town Hall and Bootle Library. A Freephone telephone number was available throughout the consultation and remains live.
- 2.3 A summary of consultation and engagement activities undertaken during the consultation period is set out below including:
- Publicising the Consultation
 - Consultation Events
 - Feedback Channels

Publicising the Consultation

- 2.4 A number of methods were undertaken to publicise the consultation. These were:

Newsletter

- 2.5 A detailed 12 page newsletter was issued to all residential and business properties located within the Bootle AAP area, included in **Figure 3.1** below. The newsletter was hand delivered by a distribution company from Tuesday 9 November 2021 until the end of that week.
- 2.6 The newsletter included the following information:
- An introduction to the AAP process, how the AAP will create a vision for Bootle and the various stages of consultation;
 - Details of the issues included within in the Issues and Options document and how the AAP could address these issues;
 - Details of the consultation events, where the Issues and Options document could be viewed and how feedback could be provided.
- 2.7 A copy of the newsletter was available to view on a dedicated AAP page on the Council's website at www.seton.gov.uk/bootleaap.

Figure 2.1: The Issues and Options Area



- 2.8 An email was sent to Statutory Consultees and “Duty to Co-operate” partner agencies as detailed in the Council’s SCI. This email provided a link to the draft Issues and Options paper on the Council’s website. A full list of stakeholders is set out in **Appendix 1**.

Advertisements

- 2.9 A public notice advert was placed in the Champion on Wednesday 10th November 2021

Media and Media Coverage

- 2.10 A press release promoting the Bootle AAP and the Issues and Options consultation was issued on Tuesday 9 November 2021 to local and regional press. This resulted in coverage from over 22 titles including The Champion and Liverpool Echo.
- 2.11 A second press release was issued in January 2022 promoting the extension of the consultation.

Social Media

- 2.12 Throughout the consultation a number of social media posts were published on Sefton Council's Twitter and Facebook pages promoting the consultation. In January 2022, a number of boosted Facebook posts were published promoting the consultation. The posts received over 15,000 post views across all channels.
- 2.13 An example of the social media coverage is provided below.



Posters

- 2.14 A number of A3 posters were sent to local organisations promoting the consultation and displayed during the consultation. The posters included the details of the website and consultation events.

Consultation Events

- 2.15 A number of activities took place, which enabled interested parties to view and provide comments on the Issues and Options. Details of the events are set out below:

Public Drop in Events

- 2.16 A total of five drop-in events were hosted in locations in Bootle. These sessions were staffed by members of the project team and provided an opportunity for residents and stakeholders to drop in and find out more about the AAP and provide comments.
- 2.17 The following events were held in November and December 2021:

- The AAP pop-up shop at The Strand (Medway) on Saturday 20 November, between 10 – 2
- The AAP pop-up shop at The Strand (Medway) on Wednesday 24 November, between 10 – 2
- Brunswick Community Centre, 104 Marsh Lane on Wednesday 24 November between 4 – 6.30pm
- The AAP pop-up shop at The Strand (Medway) on Friday 3 December, between 10 – 2
- Community By Nature, 40-42 Hertford Rd on Friday 3 December between 4 – 7pm

2.18 Images from these events are included in **Figure X** below.

Figure to be attached.

2.19 Several online workshops were advertised for Tuesday 23rd November between 6pm and 7pm and Wednesday 1st December between 1pm and 2pm, however these events did not take place due to a low number of people registering to take part. Those registered to attend the online workshops were contacted by the team and encouraged to provide feedback. A dedicated conversation with the project team was offered.

Dedicated workshops

2.20 Several dedicated workshops were hosted in partnership with Sefton CVS and Invest Sefton. These events took place on the following dates:

- Sefton CVS: Thursday 13 January 2022 at 4pm
- Invest Sefton: Wednesday 26 January 2022 at 1.30pm

2.21 These events were promoted by each organisation and provided an opportunity for third sector stakeholders and local business to find out more and provide feedback. The feedback provided at each workshop has been as part of the wider feedback in the next chapter of this report. Meetings

2.22 A number of meetings were held with businesses, landowners and organisations in Bootle to gather their views on the town and feedback which could be incorporated into the AAP. The following meetings took place:

- Department of Works and Pensions (DWP): Wednesday 29 November 2021
- Empire Property: Thursday 2 December 2021
- Hugh Baird College: Tuesday 7 December 2021
- Amber Infrastructure: Monday 13 December 2021

- Bruntwood: Monday 13 December 2021
- Regency Property Asset Management Ltd: Tuesday 14 December 2021

2.23 A summary of the feedback received during the calls is included in the next chapter of this report.

Consultation Webpage

2.24 A dedicated page was available on the Council's website which included information about the AAP (www.sefton.gov.uk/bootleaap). The pages included an introduction to the process, a downloadable version of the community newsletter, a link to a full version of the Issues and Options document, details of the consultation events, an online feedback form and other details of how feedback could be provided.

2.25 In total webpage received 586 views, over half of which were generated via social media posts.

2.26 The webpage will remain live throughout the process of the AAP and will be updated at each stage of the process.

Feedback Channels

2.27 In order to ensure stakeholders could provide feedback on the Issues. These included:

- A postal address: Planning Department, Ground Floor Magdalen House, Trinity Road, Bootle L20 3NJ
- A dedicated email address: Bootleaap@sefton.gov.uk
- A Freephone telephone number: Freephone 0808 168 8296
- Dedicated comment section on the consultation website: www.sefton.gov.uk/bootleAAP

Consultation Feedback Analysis

- 3.1 This chapter sets out analysis of the feedback received during the consultation period (Tuesday 9 November 2021 to Monday 31 January 2022).
- 3.2 A total of 77 items of feedback were received from local residents and stakeholders.
- 3.3 Feedback received ranged from brief emails and comment forms through the website, to more detailed letters and reports. The number of comments received per format is summarised in **Table 3.1**.

Table 3.1: Comments received per format

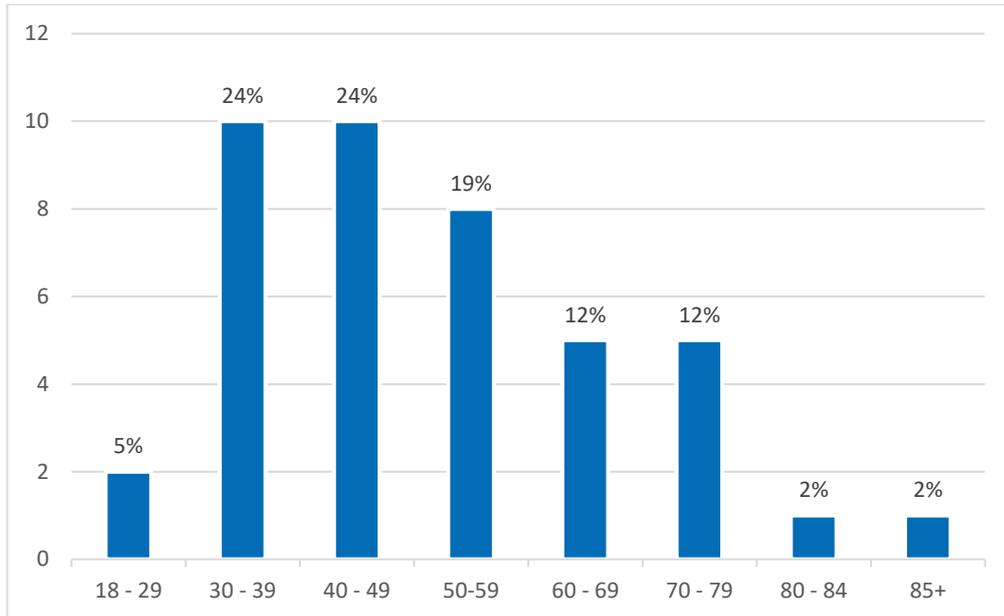
Format	Number of responses
Website forms	41
Paper forms	3
Emails	9
Letter	14
Telephone calls	9
Other	1
Total	77

Feedback received from website forms and paper forms

Demographics of respondents

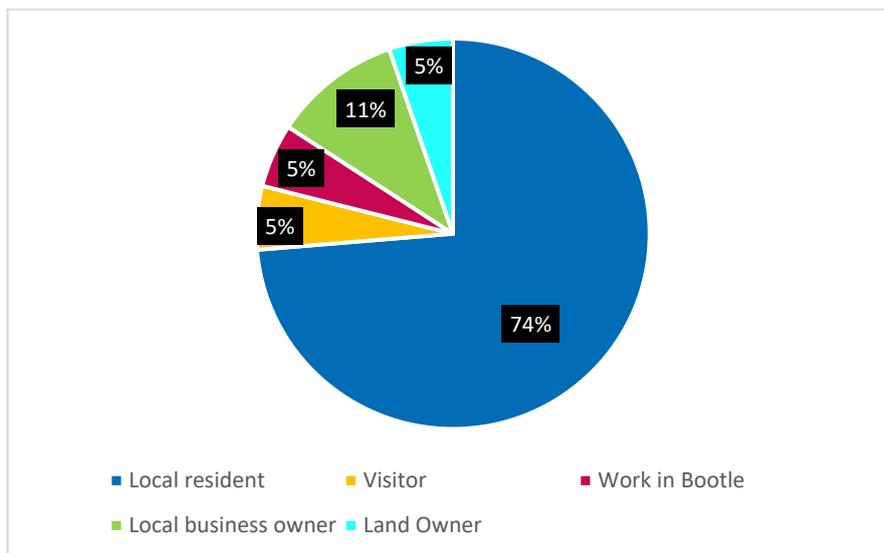
- 3.4 The online and printed feedback form asked respondents to provide details to enable their demographics to be analysed.
- 3.5 Of those who supplied their age, the largest groups of respondents were the 30-39 and 40-49 age groups totalling 24% in each category.
- 3.6 A full breakdown is provided in **Figure 3.1**.

Figure 3.1: Response by age



3.7 Of those who provided information on what capacity they were responding 74% identified as local residents. Local business owners made up the next largest group, with visitors, workers and land owners making up the remaining 15% equally.

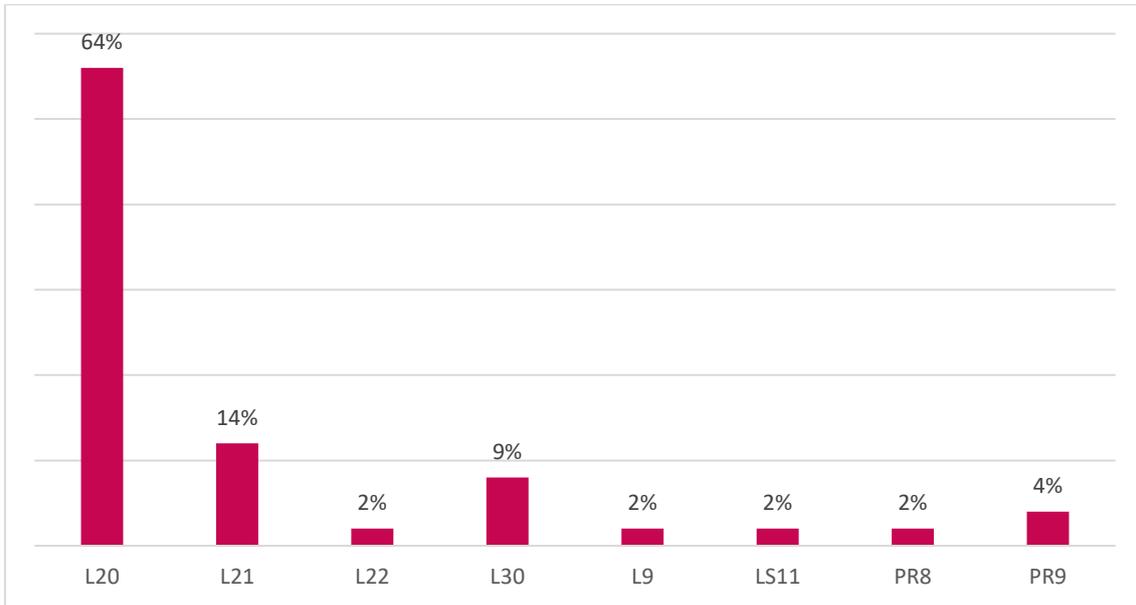
Figure 3.2: Responses to the multiple choice question: “Are you responding as...”



3.8 The majority of responses came from within the L20 postcode area, making up 64% in total.

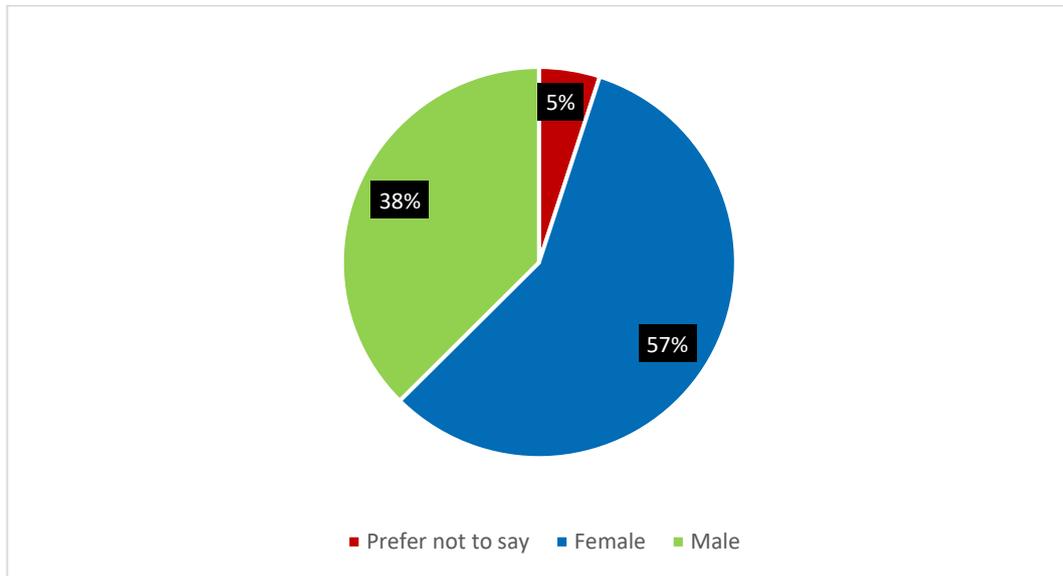
3.9 A full breakdown of postcodes given is in **Figure 3.4**.

Figure 3.3: Breakdown of responses by postcode



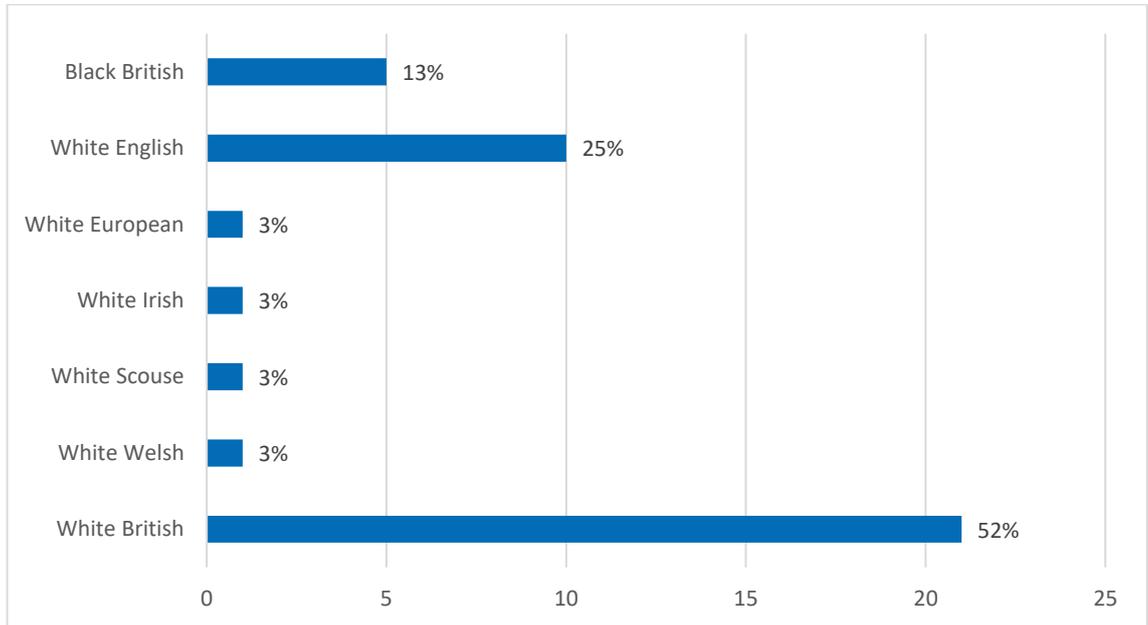
3.10 In terms of gender 57% of those who answered were Female, 38% Male and 5% preferred not to say. A full breakdown of this is included in **Figure 3.4**.

Figure 3.4: Breakdown of respondents by gender



3.11 Of those who provided ethnicity the vast majority were white (52% in total). A full breakdown is included in **Figure 3.5**.

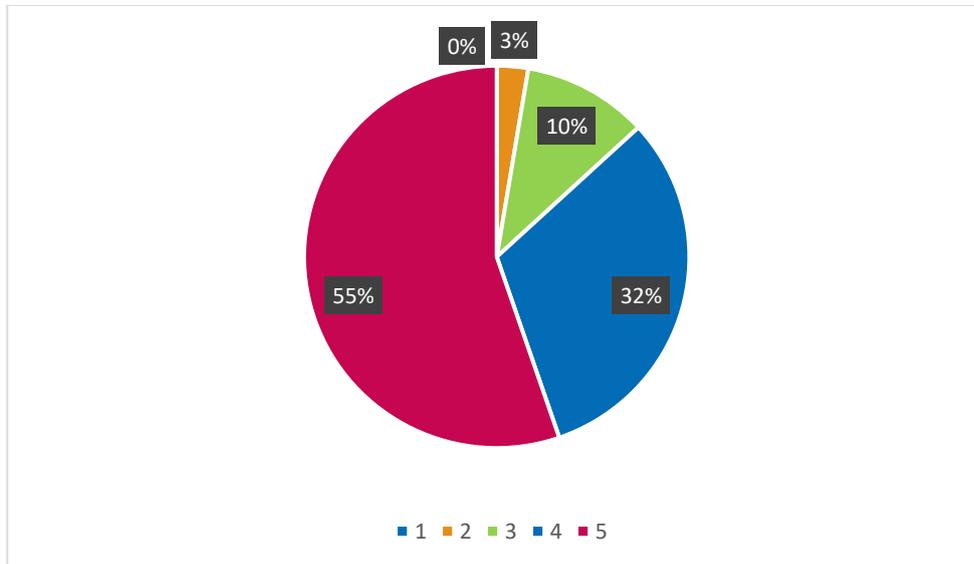
Figure 3.5: Breakdown of ethnicity.



Understanding of the aims of the AAP

- 3.12 Section 1 of the Issues and Options document sets out the purpose of the Area Action Plan.
- 3.13 The online and printed feedback forms asked respondents to rank their understanding of the AAP process and the significance this could have for Bootle on a scale of 1 to 5, with 1 meaning they do not understand to 5 meaning they have a good understanding.
- 3.14 Results showed that respondents had a good understanding of the purpose of the AAP with 32 out of 37 (86%) choosing either or 4 or 5.
- 3.15 **Figure 3.6** below shows a full breakdown of the results.

Figure 3.6: How well do you understand the aims of the AAP on a scale of 1-5 (with 1 meaning you do not understand to 5 meaning you have a good understanding).



The Area Action Plan Area

- 3.16 Respondents were asked if they agreed with the AAP area and if they had any further comments. The AAP area was included in the newsletter, the website and within the Issues and Options document. It is also included in **Figure 2.1** on page 5 of this document.
- 3.17 There was general support for the proposed AAP area from those who responded directly to this question.
- 3.18 With specific regard to the proposed AAP area, comments were received asking why Litherland was not mentioned in the plan. One respondent said that they were surprised the area did not extend as far as Kirkdale. It was also suggested that the docks should be included or the area of Derby Road adjacent to the docks.

Feedback received via themes

- 3.19 Section 5 of the Issues and Options document provides a summary of key issues and potential options to address these issues. On the online and printed feedback forms, respondents were asked to provide comments on these themes.
- 3.20 The section below provides a summary of the feedback received under each theme. In many cases similar comments were received covering each themes. For ease of analysis and responding these comments are summarised as representative comments in the tables below. In some cases the relevant comments were moved to the most appropriate theme.

Economy

Theme One: Economic Growth and Investment

Local businesses are important for the town and should be encouraged and given an opportunity to flourish.

In terms of existing employment areas it was suggested that not all should be kept for employment uses due to their impact on residents.

It was suggested that consideration should be given towards high growth areas such as Cyber Security, providing high speed broadband across the town for example.

With regard to the town centre and The Strand it was suggested that this should be a focus of improvements, to make it more attractive to businesses and larger brands, increasing the footfall and making it more attractive for residents and visitors.

There should be a focus on environmentally friendly employers.

It was suggested that investment should be made in built heritage such as the empty part of the Town Hall Building on Balliol Road.

Independent business should be encouraged in the town to make Bootle a destination that people want to visit.

In terms of employment, it was suggested that sustainable employment must be a priority with a focus on opportunities for local people, with the living wage and no zero-hour contracts. It was suggested there should be opportunities for all age groups, especially young people which could include voluntary placements.

Greater selection of individualised Events Entertainment Centres.

The area needs a facelift to encourage investment. Encourage people to take pride in the area they live in

Some office space does not appear to be fit for purpose.

It is not possible to find smaller, affordable industrial / commercial units the area for small start-up companies.

Sefton should work in partnership with neighbouring authorities to improve the perception of Bootle.

Vastly increased free car parking areas to incur greater visitation by shoppers and guests wishing to find a new area to explore. This will help eradicate the perception of Bootle being a commuter suburb of Liverpool to outsiders.

Housing

Theme Two: Communities and Housing

Rather than building on green spaces we should be repurposing existing buildings and utilise brownfield land.

We need to build more affordable housing both for purchase and rental and more housing with gardens.

We need to reduce the number of HMOs and prioritise the housing stock for families that will stay in the area long term and invest in it.

We need a greater sense of community and the community working for itself

More should be done to encourage social landlords to also maintain outside appearance of their properties. If people have a sense of pride, they are more likely to form a community as they have that in common

Different types of accommodation is required along with more suitable accommodation for elderly residents. It would be useful to offer incentives and assistance to householders to improve/smarten up older terraced properties.

It is important to have more police and community officers on the beat.

We should have the aim of making Bootle the first choice for people buying a house.

Will there be Compulsory Purchase Orders (CPOs) as a result of the AAP?

Disrepair to housing in existing properties rather than building new homes as this is not resolving the existing poor conditions

Climate Change

Theme Three: Climate Change and the Environment

Consideration of the impact on the environment and climate change should be measured against any development.

The port is a major impact on the environment and local residents. There has been a noticeable increase in the number of vehicles on the roads in Bootle - particularly heavy goods vehicles, which has a great impact on road safety for residents, alongside the environmental impact.

Bootle has excellent transport links which should be utilised to help businesses in the area remain prosperous and offer a secure future.

Electric cars are unattainable to a lot of Bootle residents.

Cycle lanes are rarely used at present and more should be done to encourage people to use them, otherwise they risk being seen as a waste of money.

The main issue is the pollution caused by traffic from the docks. It may not be a popular opinion but I believe the Rimrose Valley road is a very good option.

Not enough planting, especially of trees which would improve air quality and also the look of the town.

We should protect canal and tow path as they are extremely important for the environment and to support wildlife

Air quality is a huge issue and we need urgent action to clean it up.

Don't get rid of Rimrose Valley, don't widen the road from the port, put in some sort of measuring devices to measure the increase of pollution in the area.

We need safer parks, with park keepers in attendance.

The docks have a serious negative impact on resident's health and wellbeing. They have no time limits and are noisy throughout the night. Also the dust that is kicked up cannot be good for anyone's lungs.

Health

Theme Four: Health and Recreation

We need more facilities in the area including gyms, open green space and sports facilities to promote healthy living.

Investment required in parks and streets to keep them clean and safe. Antisocial behaviour is putting people off from using parks and public spaces.

There needs to be a radical effort to improve existing outdoor facilities and bring in investment from indoor options such as a bowling alley, cinema, indoor golf, etc. follow the lead of a Liverpool. Not everyone from Bootle can afford, or has the time to go into the city. So why not bring city culture to Bootle instead?

The wildflower meadows introduced in 2021 were a great idea. Utilising the canal more is an excellent idea.

The area has good facilities for GPs, dentistry etc., Bootle leisure is adequate but lacks amenities and no squash court. There are plenty of private gyms around Netherton / Aintree. The parks are a great asset.

Mcdonalds seems to be the most popular choice for parents with children. More choice needed and more education about health and wellbeing through education.

Mental health is a big issue. And with poverty they basically come hand in hand.

Needs to be more affordable and accessible diet and exercise to promote healthier lifestyles and help reduce health inequalities

Plenty of positives with the regeneration of the canal area and hopefully resources to improve the maintenance and security of both the canal area, the parks and cemetery.

The town centre no longer has an evening 'buzz'. There used to be a varied range of evening venues which were always well attended. Restaurants, bars and a few clubs.

Food education, cooking education for the poorest families, less advertising on billboards for alcohol, betting and fast food. Teach families in school how to cook decent meals and how to source fresh ingredients.

It would be of great health benefits if dog owners were to clean up after their dogs.

Limit the volume of takeaway shops allowed to operate in one area or ensure there is a balance with other businesses-no wonder there is an obesity problem!

Not enough emphasis on green usable spaces for dog walking as a family.

Bootle has a strong community and we have plenty of groups that bring everyone together and take care of parks and maintain the streets etc. This is something positive to build on.

Infrastructure

Theme Five: Infrastructure and Services

High speed broadband guaranteed, pressure on companies like Openreach and Virgin Media to invest in Bootle infrastructure, while introducing new companies like Hyperoptic for residents.

Some services severely lacking (eg dentists) although I recognise this is a national issue. Public transport links could certainly be improved.

Bins and recycling bins instead of bags into the street, which promote vermin and roaches - more emphasis on street cleaning.

There is a lack of indoor and outdoor facilities for young people.

Placemaking

Theme Six: Placemaking

It is important to protect the long as the heritage and character of Bootle and build on good things like the canal.

The canal is the life blood of this town. Focus on and invest heavily in the entire canal side from East to West and you will reap the rewards.

The AAP should include a strong emphasis on traditional vernacular architecture.

Fly-tipping and dog mess is a big problem that needs to be dealt with.

Just make more green space, not more housing, there is plenty of housing here, it's just all sitting empty and neglected.

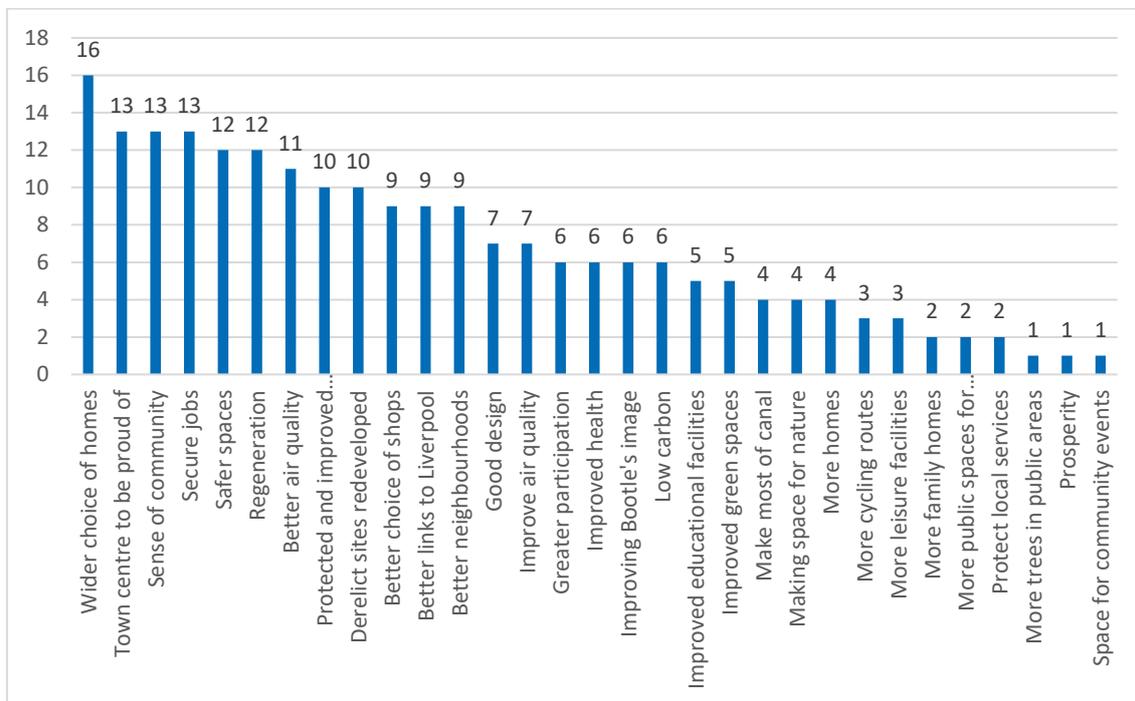
Move industries closer to the docks, isolate them from residential areas as it is honestly all Bootle is known for.

There is a sense of community in Bootle that should be encouraged. If people are proud of where they live they would be encouraged to keep the town clean.

Responses to the vision statement

- 3.21 The Issues and Options document presented a number of phrases and words that could be used to create a vision for the next stage of the AAP. Respondents were asked to select up to five that best reflected what they thought the vision and objectives of the AAP should include.
- 3.22 A full summary of the results are presented in **Figure 3.7**. Homes, secure jobs, safe spaces, a town to be proud of and sense of community all scored highly.

Figure 3.7: Breakdown of responses to the vision statement.



3.23 Respondents were asked if they wished to suggest any further words or phrases. Responses included:

- No gentrification
- Investment, Logistics Sector
- Gyms, Broadband
- Classic Coastal Town; Civic Template; Regeneration Resplendence for all; Classic Green Town
- Tackling Bootle's drug problems through education to reduce crime
- Food hubs, plant swaps, seed swaps, edible gardens, canal side turf/plant-age for feeding the birds, fines for people feeding bread, fines for litter bugs enforced
- Access to more resources.
- Public transport integrated hubs
- Building digital services and infrastructure such as fibre broadband, public WiFi
- Public EV charging infrastructure
- Improved local bus services, not the main routes.
- Clear up your dog poos.
- CPO
- Trees along central reservations
- More Bars and restaurants
- Ability to respond to changing circumstances and requirements
- Positive and proactive approach to redevelopment"

Further comments

3.24 Space was included on the form for further comments. For ease of analysis and reporting, these comments have been summarised alongside the comments per theme above.

Feedback received via email or letter

3.25 In total 23 responses were received via letter or email. These included responses from statutory consultees alongside local residents and organisations. The feedback from emails has been summarised along with feedback from the forms above. Detailed feedback was also received from the following stakeholders:

- Historic England
- Homes England
- Environment Agency
- Marine Management Organisation
- Home Builders Federation
- National Grid
- Peel Ports
- Canals and Rivers Trust
- Royal London Property Pension Fund ('Royal London'),
- Eskmuir Securities Limited
- Sports England
- SAFE Regeneration
- Coal Authority
- Natural England
- Hugh Baird College

3.26 A response to each of these is included in the next chapter of this report.

Feedback received via telephone

3.27 A Freephone telephone number was provided for those who were unable or did not wish to provide feedback online or in person. A summary of these calls is included in **Table 3.2**.

Table 3.2: Summary of phone calls

Date	Summary of call
10-Nov-21	Caller previously report his alleyway gate being jammed. Query was forwarded to the relevant team at Sefton Council.
10-Nov-21	Caller left message to ask if a fence could be erected at Bootle cemetery to stop the dogs from accessing.
10-Nov-21	Caller left message as they did not believe they should have received the newsletter as they live outside of Bootle.
11-Nov-21	Caller suggested that the number of vacant homes in Bootle is too high and causes issues with antisocial behaviour. Caller also asked if the empty buildings on Merton road were owned by the council.

12-Nov-21	Caller said that .there are no cleaners on the streets and she sweeps up leaves daily. A programme should be included to clean up Bootle.
12-Nov-21	Called to inform us that he has been isolating so asked if the distributors could ensure they sanitise. Message passed on.
13-Nov-21	Caller asked if it would it be possible to plant trees on Bailey Drive to create a tree lined avenue.
16-Nov-21	Caller has previously spoke with the Council about cleaning her estate for months.
17-Nov-21	Caller asked for a hard copy of the document could be sent out due to vision issues.

Feedback received during meetings

3.28 A number of meetings took place virtually with organisations, businesses and landowners in the town. A summary of these meetings is included in **Table 3.3**.

Table 3.3: Summary of meetings

Date	Organisation	Summary
Wednesday 29 November 2021	Department of Works and Pensions (DWP):	<ul style="list-style-type: none"> • Good public transport offer, easy to get to and parking options. People who work at the DWP come from a range of places, from Crosby to Wirral, to further afield, while some live in Bootle itself. • Bootle has a good selection of cafes and shops for workers to use, but it could do more to become more attractive to workers. • Retail areas such as the Strand could be improved.
Thursday 2 December 2021	Empire Property: Thursday 2 December 2021	<ul style="list-style-type: none"> • Bootle has a lot to offer but needs good shops / coffee shops etc to keep people in the town. • It is not just about physical change; it is about changing the perception of Bootle. You need to show people that Bootle is investable and a great place to live in / invest.
Tuesday 7 December 2021	Hugh Baird College: Tuesday 7 December 2021	<ul style="list-style-type: none"> • The call preceded detailed written feedback.
Monday 13 December 2021	Amber Infrastructure: Monday 13 December 2021	<ul style="list-style-type: none"> • Call focusses on the company's current land interests in the town.

Monday 13 December 2021	Bruntwood: Monday 13 December 2021	<ul style="list-style-type: none"> • There is no future in the office quarter idea and instead this should be redeveloped to provide a range of residential buildings, catering for a mix of people including young families. • A high level of parking is not required in new development due to good public transport options. • More should be done to connect the town with the Dock. • The canal is a good opportunity if delivered correctly. • The people of Bootle are what makes this town great. There is a lot of local pride and this needs to be passed on to young people, who need to be proud of the town they live in to ensure its long-term success.
<hr/>		
Tuesday 14 December 2021	Regency Property Asset Management Ltd: Tuesday 14 December 2021	<ul style="list-style-type: none"> • The office market is slow to recover from the pandemic and this has affected Bootle. • The retail offer needs to be improved to increase footfall. • Shipping and logistics could be a great opportunity for the town as well as the Golf Coast. The night time economy and more places to eat and drink in the town are required.

Sefton Council's Response

- 4.1 The comments made during the Issues and Options consultation will be used to inform the preparation of the next stage of the Bootle AAP – Preferred Options. The next stage will set out the vision and objectives for the AAP and we will use the comments set out in this report to inform these.
- 4.2 The Bootle AAP Preferred Options will also set out a number of policies that will seek to address many of the issues identified in Bootle. The scope and focus of the policies, and the relative attention afforded to each, will also be informed by the comments set out in this report.
- 4.3 When the Preferred Option is drafted and published, the Council will update this report, or provide a supplementary report, which will clearly set out how each comment has been taken account of in the Preferred Options document. Those who have made comments will be able to see how their comments have influenced the plan.

Conclusion

5.1 To be completed upon finalisation of the report.

Appendix 1: Stakeholders Contacted

Stakeholders	
Historic England	Williams Gallagher
Environment Agency	Jones Homes (North West) Ltd
Marine Management Organisation	CPM (UK) Ltd
Natural England	Barratt Manchester
Network Rail	Formby Civic Society
Highways England	Strutt & Parker LLP
Liverpool City Council	Barratt & David Wilson Homes North West
Knowsley MBC	Y Kids
Wirral MBC	Sefton Green Party
West Lancashire BC	Barton Willmore
St Helens MBC	Peel Road Residents
Halton MBC	Birkdale Civic Society
Maghull Town Council	Stephenson Halliday Ltd
Lydiate Parish Council	Taylor Wimpey
Melling Parish Council	SSA Planning
Aintree Parish Council	Sedgwick Associates
Sefton and Lunt Parish Council	Onward Homes
Thornton Parish Council	Theatres Trust
Ince Blundell Parish Council	Adactus
Little Altcar Parish Council	Barton Willmore
Formby Parish Council	Southport Civic Society
Hightown Parish Council	CPRE Lancashire
Lancashire County Council	Anwyl Land
Merseyside Police Authority	Walton & Co
Lancashire Constabulary	HW&P
North Meols Parish Council	Iceni Projects
Scarisbrick Parish Council	The Wildlife Trust for Lancashire, Manchester and North Merseyside
Halsall Parish Council	Carter Jonas LLP
Downholland Parish Council	PWA Planning

Great Altcar Parish Council	WYG
Aughton Parish Council	Lichfields
Bickerstaffe Parish Council	ArchiPhonic Ltd
Simonswood Parish Council	White Peak Planning
National Grid	Barratt Homes
Scottish Power	Stephen Abbott Associates
United Utilities	Walsingham Planning
South Sefton CCG	Broadgrove Planning and Development Ltd
Canal and Rivers Trust	Avison Young
Forestry Commission	Meller Speakman
Home Builders Federation	Tetlow King
Merseyside Fire and Rescue Service	Marcus Laing
Merseytravel	Persimmon Homes
Combined Authority	Savills
Mersey Forest	Hollins Strategic Land
Ministry of Defence	Fisher German LLP
National Trust	NJL Consulting
Natural Resources Wales	JLL
RSPB	Onward Housing
Sport England North West	Torus Housing
The Mersey Forest	Sovini
The Woodland Trust	Prima Group
Peel Ports Group	Regenda
Homes England	Plus Dane
Health & Safety Executive	Together Housing
NHS England	Sanctuary Housing
Office of the Rail Regulator	Livv Housing Group
Liverpool City Region LEP	Your Housing Group
The Coal Authority	Riverside
The Secretary of State for Transport	One Vision
Crosby Housing Association	St Leonards
RAL Architects Ltd	Bootle YMCA
DevPlan	Christ Church Youth & Community Centre

Story Homes Ltd	Linacre Mission
Kirkwells	The Brunswick
Peel Ports	Venus
Colliers	Sefton Opera
Turley	SWACA
Bnp Paribas	The Independence Initiative
Savills	Bosco House
Persimmon Homes	The Swan Centre
Education and Skills Funding Agency	Bootle Cricket Club
Cassidy and Ashton	People First
NJL Consulting	Bootle Tool Shed
Chris Thomas Ltd	Asda Community Champion
Redrow	Bootle Action Group
Roman Summer	Community by Nature
Resident	Living Well Sefton
Persimmon Homes Lancashire	Kindfulness Coffee Club
Mosiac Planning	Y Kids
Wainhomes	Safe Productions
The Emerson Group	The Gateway Collective
Rowland Homes	Brunswick Club
HOW Planning	Achdeacon of Knowsley and Sefton
Cushman & Wakefield	Friends of Derby Park
Fisher German LLP	The Orrell Trust
CLA North	Salvation Army
Morris Homes	Merseyside Civic Society
De Pol	Nature Connected, the Local Nature Partnership
Fittons	Lancashire Wildlife Trust
rp&g	Sandway Homes

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