

# Sefton Child Poverty Strategy Launch

## Thursday 1st December 2022

### 12:30-16:30

Firwood Bootle Cricket Club, Wadham Road, Bootle, L20 2DD



[Sefton Child Poverty Strategy](#)

Introduction	Councillor Trish Hardy <b>Cabinet Member - Communities and Housing</b>	1.30 10
Sefton Strategy <ul style="list-style-type: none"> <li>Context and development</li> <li>Agenda for the day</li> <li>Next steps</li> </ul>	Margaret Jones <b>Director of Public Health, Sefton Council</b>  Angela White <b>Chief Executive, Sefton CVS</b>	1.40 10
Impact of poverty on children's health	Dr Ian Sinha <b>Consultant Respiratory Paediatrician, Alder Hey Children's Hospital</b>	1.50 20
Innovative approaches and examples from Marmot programme	Dr Tammy Boyce <b>Senior Research Associate, Institute for Health Equity</b>	2.10 15
Local innovation to address the 3Ps	John McLuckie <b>Director of Finance, Southport and Ormskirk Hospital</b>  Stephen Watson <b>Executive Director, Sefton Council</b>	2.25 15  15
Local research update	RRR Consultancy <b>Drs Kate and Alan Rust-Ryan</b>	2.55 20
Using behaviour change	Dr Rory McGill <b>Public Health Consultant Sefton Council</b>	3.15 10
Q&A Session	Questions for the panel	3.25 20
Self-assessment and evaluation tool	Helen Armitage <b>Public Health Consultant Sefton Council</b>	3.45 15
Tabletop discussion - Getting started <ul style="list-style-type: none"> <li>Feedback on the self-assessment tool</li> <li>What would help your organisation make a change to help reduce child poverty?</li> </ul>	Introduction <b>Anna Nygaard Head of Inequalities and Strategic Partnerships PH Sefton Council</b>	4.00 20
Final reflections on the day		4.20 5
Summing up and thanks Next steps	Councillor Trish Hardy <b>Cabinet Member - Communities and Housing</b> Councillor Ian Moncur <b>Cabinet Member - Health and Wellbeing</b>	4.25 5