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THE BOOTLE BUZZ

Latest news from Sefton
Council's Bootle Town Centre
transformation team.

June 2025

Bootle Strand Transformation Underway

Demolition has officially kicked off at Bootle Strand, marking the exciting start of a major regeneration project that's set to breathe new life into the town centre. The Strand has been a key part of Bootle's identity and local economy for decades and now it's at the centre of Sefton Council's big plans to make the area more lively, welcoming, and easier to get around.

The demolition, being carried out by VINCI Construction UK, is the next step in Phase One of the Bootle Strand Transformation Project. It's all part of a bigger plan to create spaces that work for everyone in the community, places that are greener, more inclusive, and better for local people. The project builds on recent successes like the Salt and Tar venue, which is already helping to bring more buzz and footfall back into the town. Demolition and initial site work are scheduled to continue through to December 2025.



Bootle is open for business

The Strand and the surrounding businesses are staying open throughout the transformation. So whether you're shopping, grabbing a coffee, or heading to your regular spot, it's all still up and running. Local businesses are here and ready to welcome you while the work goes on. Hear what they've got to say in this video: <https://youtu.be/joIjxiR07ck> The video will also be playing on screens inside Bootle Hive, so if you're nearby, pop in and take a look!

Investment in Bootle's Future

The project is backed by a £20 million grant from Central Government along with further investment from the Liverpool City Region Combined Authority. Sefton Council is making sure local residents and businesses are involved every step of the way, so the changes reflect what Bootle really needs and wants. Keep an eye out for updates as the Bootle Strand Transformation starts to come to life!

Salt and Tar Fringe Success

From 23rd to the 26th of May, Salt and Tar brought Bootle to life with a packed weekend of events, from laugh-out-loud comedy and a family-friendly rave to fitness sessions, wellness activities, and craft beer tastings. The festival also paid tribute to Bootle's music roots with a special Quadrant Park anniversary night, all while bringing the community together for a few days of fun, creativity, and good vibes.

Then on Monday, the energy carried on with two standout events. The Teenage Market gave local young people the chance to show off their talents selling handmade crafts, fashion, and one-of-a-kind creations, while gaining a taste of entrepreneurship. At the same time, the Bootle International Festival celebrated the town's cultural mix with music, dance, and performances from around the world. It was a brilliant end to a weekend that truly showed off Bootle's creativity, community, and spirit.



Coming soon to Salt and Tar, Sefton Pride will celebrate diversity and inclusion with a colourful parade and family activities. Following that, the Salt and Tar Food and Drink Festival will offer delicious local flavours and craft beverages for everyone to enjoy. Music lovers can also look forward to the Music Weekender, a 4-day event packed with live performances from Billy Ocean, The K's, Sugababes and Ocean Colour Scene.

For details on all events at Salt and Tar you should visit www.saltandtarbootle.com.

Block-Tastic Fun at the Strand!



On Tuesday 27th May we had a block-tastic day of FREE family fun at the Strand Shopping Centre. Minecraft's very own Steve joined us and even brought along Jack as a special guest. Children had the chance to decorate their own pixel sword toys, meet & greet their pixel-perfect hero Steve and play Minecraft themed games, such as, the Pink Sheep round up, Steve's Lava hoops, along with a Minecraft-themed mini disco and sing-along.

Bootle Strand: A Key Transport Hub for Everton Fans



With Everton's new Hill Dickinson Stadium at Bramley-Moore Dock getting ready to welcome fans, Bootle Strand is set to play a big role on matchdays. Thanks to its handy location and great transport links, it's a smart place to start your journey to the game.

The Strand Shopping Centre's multi-storey car park will be open later on matchdays, offering safe and secure parking. From there, fans can hop on a shuttle bus, catch a train, cycle, or even take the 51 minute walk to the stadium all while skipping the traffic and crowds near the ground.

For more information on travel to Hill Dickinson stadium you should visit - www.sefton.gov.uk/Bramley-Moore

Bootle Hive - Energy Saver Sessions

Thanks to National Lottery players, the Sefton Climate & Retrofit Action Project (SCRAP) has received £866,548 from The National Lottery Community Fund, the largest community funder in the UK. This funding supports a programme to help Sefton residents take practical steps on climate change, focusing on fuel poverty, energy saving, home retrofitting, green jobs, and sustainable transport.

Immersive Experience at Bootle Hive

A highlight will be an interactive 'Immersive Experience' at the Bootle Hive, where visitors can learn about saving energy, green travel, and new job opportunities in a fun, hands-on way. Participants will earn a 'Climate Champion' certificate and receive ongoing advice, training, and support, including help with home retrofitting and access to local grants. SCRAP especially aims to support those most affected by climate challenges, including low-income families, youth, elderly, disabled people, and those in energy-inefficient homes. The project hopes to create a more informed, skilled, and empowered community, promote healthier homes, reduce fuel poverty, and open pathways to green careers. Climate ready advisors will be at The Hive on Wednesdays from 10 AM to 3 PM. Drop by to find out more and get all the information you need. Look out for local events coming soon!



If you are interested in finding out more and being kept informed about this project, stay signed up to the Climate newsletter by scanning the QR code



Investing in People and Place: How the Strand project is making a difference

The Bootle Strand Regeneration Project is already making a real difference for the local community, with a big focus on jobs, education, and opportunities for everyone. Over the past year, the project has donated over £91,000 to local causes, supported 32 apprentice weeks, and helped 12 students land work placements. It's also delivered more than 1,200 hours of volunteering and 160 hours of training and education.

Inspiring Careers in Planning and Design

There's been loads going on to help young people learn about careers in planning, construction, and design. Events like Green Skills Day at Hugh Baird College have opened doors, and industry experts have been getting involved too. One great example, Joe from Avison Young visited Hillside School to talk about his work in real estate and planning. He used local examples to explain how development projects work, from start to finish. The students were really engaged, with comments like:

"I've learnt about what type of jobs studying geography can offer."

"I've learnt that building something is complicated; a lot of different people are involved, and even historians need to approve some projects."

Through Sefton @ Work, local jobseekers have been getting real chances to get involved in jobs like demolition, cleaning, and site support. Companies like VINCI and its partners are committed to hiring locally and helping people who might find it harder to get into work.

Community events like Be Inspired have also helped residents explore training and career options. As the transformation continues, the team behind the project is making sure it brings real benefits to local people, creating chances to learn, grow, and get involved.



Want to know more about the Strand Transformation Project?

For the latest updates, plans, and ways to get involved, visit:

www.sefton.gov.uk/miscellaneous-pages/bootle-strand

Or drop us a message at strandfuture@sefton.gov.uk – we'd love to hear from you!